

Urgent Message

Job Shadow Day – Thursday, January 18

Our annual Job Shadow Day will take place on Thursday, January 18. A total of 48 PRSSA students from Drake, Iowa State and Simpson have signed up to participate and 28 still need hosts for the afternoon.

[Learn more about how to volunteer](#)

January 18 Luncheon

Embedded Journalists: On the Front Line

As Operations Officer and U.S. Military Spokesperson of the Third Infantry Division of the U.S. Army, Jamie Davis will share his unique experiences of serving in Baghdad, Iraq. Davis will discuss how he interacted and communicated with the civilian media to tell the Army story, prepared soldiers to meet with reporters and assigned embedded journalists to military units. He will also share photographs taken during his time in Iraq.

[Register now!](#)

Drake University PRSSA Update

Drake's PRSSA Chapter had an exciting first semester and is looking forward to a great spring semester. Learn what they've been up to and what they have planned for the coming semester.

[Read more](#)

Student Mentoring Program

The PRSA/PRSSA Job Shadow Day program is being expanded into a Student Mentoring Program. Read about one former student's experience and how it helped her land her first job, plus find out how you can get involved with the new program.

[Learn more](#)

Night to Shine in 2007

The PRSA Board of Directors has opted to build a new model to recognize excellence in public relations. The 2007 Prime Award winners will be recognized at an awards banquet starting at 6 p.m. on April 26. A location will be announced soon. In addition to regular Prime Awards, the evening will also recognize chapter award winners, including Outstanding Chapter Member, Outstanding New Member, Outstanding PR Professional and the Outstanding Iowa Advocate. Please look for the call for entries in early-January.

