

February 15 Luncheon

Where in the World is PR?

Take a world tour of public relations. During the February meeting we'll learn from the international assessments of current practices, emerging trends and the forecast for the public relations profession. This exclusive presentation highlights the results of a 2006 survey of international PR practices and a 2005 global trends assessment (published May 2005 by International Public Relations Association). Both provide insight received from corporate CEOs and PR execs from every continent and in the U.S. (including Iowans).

[Register now!](#)

January Luncheon Recap

Embedded Journalists: On the Front Line

At January's luncheon, Jamie Davis shared his unique experiences serving as As Operations Officer and U.S. Military Spokesperson of the Third Infantry Division of the U.S. Army in Baghdad, Iraq. Davis discussed how he interacted and communicated with the civilian media to tell the Army story, prepared soldiers to meet with reporters and assigned embedded journalists to military units. He also shared photographs taken during his time in Iraq.

[Read more](#)

PRSA Institute Promises to Boost Your PR Knowledge!

Are you ready for your annual boost at PRSA Institute? Mark your calendars for **Tuesday, April 3** for a great one-day event featuring several speakers ready to help you advance your personal and professional goals.

[Learn more](#)

What's all the hype, buzz, hoopla, talk, excitement about?

You! Entries are now being accepted for the PRIME Awards, to be held April 26, at a new special evening event.

[More details](#)

Does Your Company Have What it Takes to Be One of the 10 Best?

Nominate your company in the search for the 2007 10 Best Companies for Employee Financial Security.

[Learn more](#)

Thank You for Helping Students Experience Your Work

Nearly 40 PRSSA students were paired with Central Iowa PRSA members for Job Shadow Day on Jan. 18. Students from Drake University, Iowa State University and Simpson College participated in the monthly luncheon and followed a professional for the morning or afternoon.

[Read more](#)